



WHY CHOOSE APPLE TREE CONSTRUCTION AS MY BUILDER

- 1. Experience.* Not only does the Apple Tree Construction's team of talented professionals have more than 20 years of experience building custom homes, each of our subcontractors has been hand-picked among the very best in the Yakima Valley.
- 2. Accolades.* Over the past decade, Apple Tree Construction has earned every major award during the annual CWHBA Tour of Homes, including People's Choice and Best Overall.
- 3. Team Approach.* While many builders have built their organization around a single point of contact for every detail on a construction project, at Apple Tree we take a different approach. Our team includes 4-5 people that are experts in each of their respective areas. Our construction manager and his team is available to you for technical questions in the field, our design consultant guides you through the product selection process, and our marketing team provides you with everything you need to know during the construction process
- 4. Co-Construct Software.* Apple Tree Construction is the only builder in the Yakima Valley that uses Co-Construct, the industry's leading web-based scheduling, communication, change order, and product selection software. Co-Construct keeps Apple Tree and the custom homebuyer on the "same page" throughout the building process. For more information, [click here](#).
- 5. Turn Key Value.* In an attempt to win bids with the lowest price, many builders will bid a home taking advantage of what you don't know. By not including the cost of permits, site prep, utility connection fees, landscaping, and many other big-ticket items, a builder can really make a "cost per square foot" look attractive. Unfortunately, this often leads to a home being much more expensive than anticipated. At Apple Tree, all of the items often "left out" of a bid are included in our price. In doing so, our goal is to deliver a quality-crafted, turnkey home at a very good value.
- 6. Site Familiarity.* While other builders construct homes all over the Yakima Valley, we focus 100% of our attention on construction projects at Apple Tree. Because we've built more than 120 homes at Apple Tree, we have every part of the system streamlined. From working with the City on permits, to understanding setbacks, lot coverage ratios, connecting to utilities, it's all second nature for us. While outside builders can figure all

of this out, it comes at a cost—which usually translates into longer build times, more on-site building challenges, and a more expensive home.